

XPRESSIONS

FILE SETUP GUIDE

All artwork for XPRESSIONS® skins requires **1.5" of bleed OVERALL (0.75" on all sides)**. If bleed is not provided and the background cannot be simply extended, the layout will be

stretched to the print size needed for finishing, which can alter the artwork's original intention. Please provide layered artwork with bleed (labeled as "print size").

ARTWORK PROVIDED WITHOUT BLEED



IMAGE BLEED OUT FOR PRINT SIZE

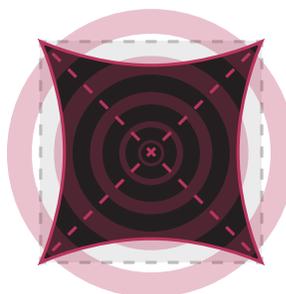


FINISHED SIZE

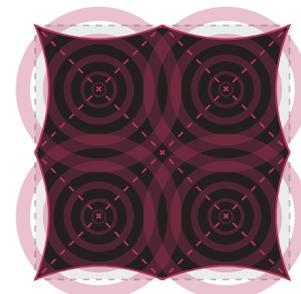


The **X-Factor** is a term describing the tension at all corners and connections points of an XPRESSIONS® skin when on a frame. It is not a live area as the entire skin is visible.

As the distortion is unavoidable due to the nature of the product, keep all critical artwork elements (text, logos, faces, etc.) 3-5" in from the edge to reduce distortion.



5" IN FROM EDGE



3" IN FROM EDGE

1" IN FROM EDGE



Visit www.xpressions-snap.com for more information